

May 2014 – Exhibition, Artists in Momentum Launch - Visual Arts Mississauga

Inaugural exhibition featuring emerging and seasoned artists. Curated by AIM founder and visual artist Anna Silgado, the showcase was launched David Moss, National Director, Culture Days Canada. The exhibition sent a strong message on the creation of art as a great source of encouragement to fledgling artists while supporting and nurturing the established artists.

The unique initiative focused on encouraging hidden talent, while harnessing the power of art to raise mental health awareness through self-expression, self-discovery and emotional well-being. Born out of a desire to paint a brighter future for mental health awareness, Silgado launched AIM based on first-hand experience that creating art is a compelling resource to the individual. Encouraging the emerging while sustaining the establish artists Artists in Momentum focuses on art as an outlet to cope with life's many challenges. As an active member of the artists community in Mississauga, Silgado established AIM as a way of giving back – bringing artists and fresh talent into the community, while at the same time weaving the artist back into the fabric of the broader community.

AIM 2014 showcased works of new and emerging artists Rachel Silgado and Aaron Estrada along with select pieces by seasoned artists, Ryan Monteath, and AIM founder Anna Silgado. The selected works include a range of mediums: oils, acrylics, photography and more. “My primary motivation for launching AIM is to encourage those with the innate ability to create, to release the spirit, and explore the inner artist,” said Silgado. *“Sharing and opening can be very intimidating to a ‘new’ artist. AIM’s goal is to embrace new artists and fans, ultimately forging community bonds that will empower those dealing with mental health issues through visual expressions of the heart and mind, to connect with the community.”*

Read Press Release

Youtube link:

https://www.youtube.com/watch?v=C656l_oYeag